

**FOR IMMEDIATE RELEASE**

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INTERNATIONAL DEBUT FOR WESTERN AUSTRALIAN MAGAZINE

There are no signs of slowing down for WA-based magazine Fabric Quarterly, with Publisher Marcus Rosenwax announcing its recent expansion into major international airport and train lounges.

While already a mainstay in Perth's Qantas Domestic Business and Executive Lounges, Singapore Airlines International and Air New Zealand International, Fabric is now also calling the lounges of 38 international airlines throughout Asia, as well as Eurostar, home.

"We couldn't be more pleased or excited to deliver our diverse and uniquely West Australian content to an international audience," says Marcus. "Our broad scope of topics – from architecture, design, fashion and art to food, travel and events – captures the beating heart of this great state and the importance of authentic design."

With links to over 100 destinations across Europe, Eurostar now features Fabric in its four international lounges in London, Paris, Amsterdam and Brussels. Passengers using the lounges can select a digital version of Fabric from the media channel, which offers them a choice of magazines to read while using the lounge facilities.

"This is a fantastic opportunity for us to put the abundant talent of WA's people and businesses on the world stage by tapping into Eurostar's 20 million passengers per annum," Marcus said.

A little closer to home, and boasting an exceptionally high traffic of international travellers, 38 lounges across Asia now feature printed copies of Fabric. Long-standing relationships within the Asia Pacific region – particularly in the tourism industry - meant that premium lounges in Manila, Hong Kong, Singapore, Bangkok, Kuala Lumpur and Jakarta presented an ideal partnership with WA-based Fabric.

"We truly feel this expansion is a fantastic fit for travellers from around the world to get a feel for the distinctive offering that Perth and greater WA has."

ABOUT FABRIC QUARTERLY

In a city swarming with local talent, Fabric documents the one-of-a-kind homes, the coveted products, the must-have threads and the latest spots to drink and dine in Western Australia.

Spanning architecture, design, fashion, art, food, travel and events, originality is at the very core of Fabric. Showcasing the best that Perth and greater WA has to offer, it's here where you'll see how a city makes its unique isolation work in its favour and exceed expectations.

fabricquarterly.com.au

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